

ECO Fair Event Brief

Aims

Raise awareness in the local community about environmental issues and sustainable solutions,

Inspire and empower individuals and organisations to take action to reduce their environmental impact,

Provide a platform for local schools, and community groups to showcase their environmental initiatives,

Objectives

Distribute informational materials from community organisations on topics like energy conservation, sustainable living, green transportation etc.

Conduct feedback surveys and encourage attendees to make a pledge to quantify the impact of the event on increasing local community awareness and interest in environmental action, and savings in carbon emissions.

The ECO Fair will feature:

Exhibitors and Vendors

We will invite local businesses, organisations, and vendors that offer sustainable products, services, and solutions. These can include eco-friendly home products, organic and local food, renewable energy systems, natural and organic personal care items, upcycled or recycled products, and more.

Possibly in the form of an outdoor market set up depending on the weather.

Climate Project Showcase

A showcase of projects by local schools related to renewable energy, waste reduction, water conservation, etc.

Schools contacted early this year inviting them to take part with a project that can be showcased next February or projects they are planning to undertake in the future.

The central theme for these projects should focus on strategies and methods to lower personal and household carbon emissions.

Workshops and Presentations

We will include educational workshops, presentations, and panel discussions by experts and professionals in various fields related to sustainability. This could cover topics such as renewable energy, composting, zero waste practices, organic gardening, permaculture, sustainable transportation, and climate change.

Workshop offering a repair service and cooking classes could be encompassed to encourage the community to repair items and cooking vegetarian dishes to reduce meat consumption.

Local community organisations offering information and advice on topics like energy efficiency, gardening, transit options, and lifestyle changes to reduce environmental impact.

Demonstrations and Activities

We will also include interactive displays, demonstrations, and hands-on activities to engage visitors and provide practical knowledge. This can include DIY workshops on upcycling, composting demonstrations, sustainable gardening techniques, eco-friendly craft-making sessions, and energy-saving tips.

A climate change hack-a-thon where a brainstorming session will see ideas and solutions put forward to environmental challenges.

Encourage community members to fill a bag of wildflower seeds to take away with them.

Environmental Organisations and Initiatives

We will invite local environmental community groups to participate to share information about their work and campaigns. Residents can then learn about local conservation efforts, volunteer opportunities, and ways to get involved in environmental activism or advocacy.

Local Food and Refreshments

We will use local farmers or organic food providers for fresh, seasonal produce, vegetarian or vegan food options, and environmentally friendly drinks.

Kids' Activities

To include activities and workshops tailored for children to educate and inspire future generations about the importance of environmental conservation. This will likely involve nature crafts, educational games, face painting, storytelling, and interactive exhibits.

Live Entertainment

We may want to create a festival vibe with live music, performances, or eco-themed art displays that embrace sustainability and promote local talent.

Timeline

Suggested date Wednesday 20th February 2025, 10.30am to 3.30pm.

Suggested venue Ashington Hirst Welfare.

In the first instance a planning meeting will be held in the council chamber for all interested parties to attend. This will be followed by regular planning updates via email.