

## Event Summary – Great Big Green Week

AGENDA 9A, Enc iv)

<b>Name of Event:</b>	The Great Big Green Week	<b>Date:</b>	13th June 2023
<b>Location:</b>	Tuesday Market, Station Road, Ashington		
<b>Budget:</b>	£3,000	<b>Comments:</b>	£1,000 moved to Pride Picnic budget.
<b>Total Spent:</b>	£1,162.39		
<b>Description of Event:</b>	<p>Ashington Town Council took part in <a href="#">The Great Big Green Week</a> again this year, the event was held on Tuesday 13<sup>th</sup> June, and we took up five stalls at Ashington Tuesday market.</p> <p>The organisations invited to join us were;  <a href="#">NCC Climate Change Team</a>, Warmer homes information and leaflets, Bio-degradable climate branded plant markers, Climate Champion badges, Climate Action Plan, Free tree giveaway.  <a href="#">NCC Waste Management Team</a>, Offering residents information about recycling &amp; waste disposal in Northumberland  <a href="#">Groundwork NE &amp; Cumbria</a>, Green Doctors providing advice and practical solutions which could help save up to £350 annually on your energy bills.  <a href="#">Wansbeck Climate Action</a> offering plants and seeds to grow your own.  <a href="#">Northumberland Wildlife Trust</a>. Learn simple ways to encourage wildlife and nature into your garden or local green space. Pledge to take action for nature and our planet. Free wildflower seeds to take home and plant.  <a href="#">Asda's Community Champion</a> with information on how to dispose of batteries responsibly as well as vapes.</p> <p>ATC were there to find out thoughts on Climate Change, to talk about the Council's Climate Change actions, via our Climate Change Committee, and giving some energy saving hints and tips and a free raffle.</p>		
<b>Feedback:</b>	<p>All the organisations involved thanked the town council for inviting them to attend, everyone had a great day talking to the public and giving advice and information as well as lots of freebies away.</p> <p>The free raffle was well received, and the winners were delighted with their prizes, especially the lady who won the electric bike.</p>		
<b>Numbers Attending:</b>	Approx 250 people	Market days are generally busier on the street, with increased footfall once word got out about the stalls.	
<b>Summary:</b>	The event went well and is an ideal location to engage with residents and other organisations and also adds to ATC's commitment to climate change issues.		
<b>Thoughts for the future:</b>	<p>The event was changed from September to June this year, which is a busy month for ATC. Planning needs to start earlier to continue with this event, and to allow us to tie in other things in the week.</p> <p>Due to how busy the month of June is, we did not get the photographs and after-event publicity that we would have liked. This is usually guaranteed, but unfortunately, we cannot share a link.</p>		