

Northumberland Miners' Picnic

14th June 2025



Programme 2025:

Main Stage

10:30 – 11:15 Memorial Service and wreath-laying ceremony at the Miner's Memorial Main)
11:15 - Bread & Butter Theatre Co
11:17 – 11:45 Bedlington Brass Band
11:45 – 11:55 Welcome & programme details from Bread & Butter Co
12:25 – 12:45 Jayess Newbiggin Brass Band
12:50 – 13:10 Ashington Male Voice Choir
13:15 – 13:35 Ashington Colliery Brass Band
13:40 – 13:45 Massed bands & choir FINALE
13:45 – 14:00 Bread & Butter Theatre Co

14:00 – 14:45 Woodhorn Community Band Parade with Mr Wilson's Second Liners

15:00 – 15:40 Northern Proud Voices

15:50 – 16:40 Mr Wilson's Second Liners

16:40 – 16:55 Bread & Butter round up and thank you

Pit Yard & outdoors

10:00 – 16:00 Woodhorn Community Jazz Band costume instrument workshop with Molly & Lottie

12:00 – 16:00 The Tea Ladies – Ruth Jones

Cutter Building / Upper Ground

12:30 – 13:30 Bubbles with Woodhorn Museum STEM Project

15:00 – 15:30 Amble Sword Dancers –

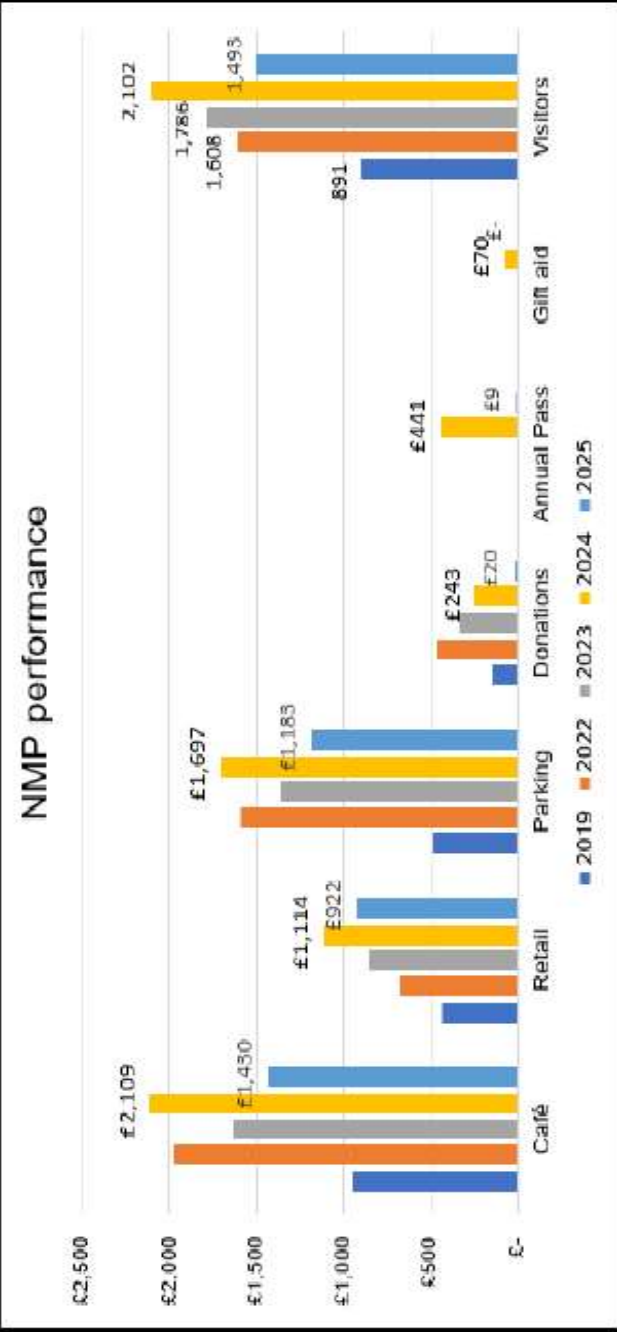
Museum Collections Team - Banner restoration

Concessions

Anarchy Brewery bar, Barista Sistas coffee cart, Piggy Blinders, Crepes Gourmet, Ciccarelli Gelato

Numbers and Income:

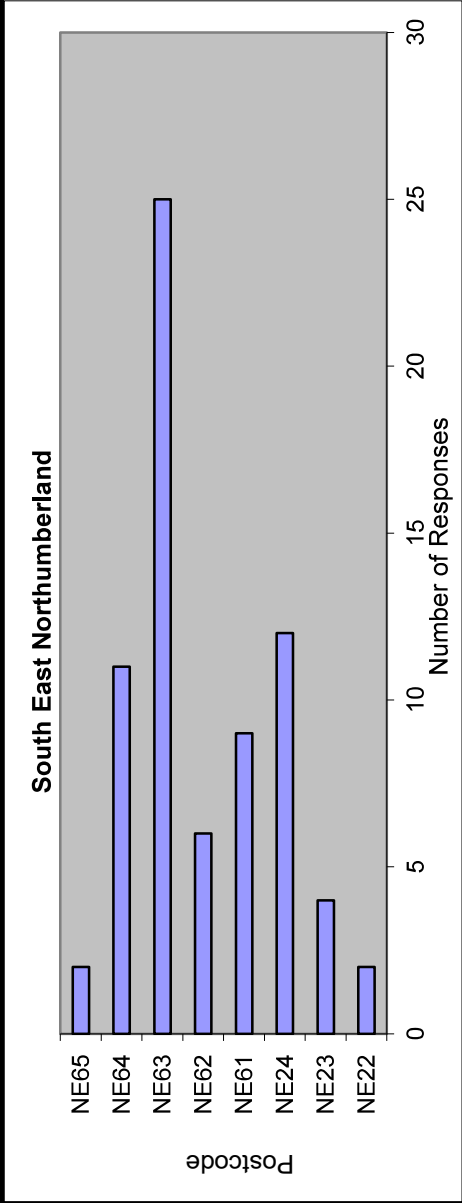
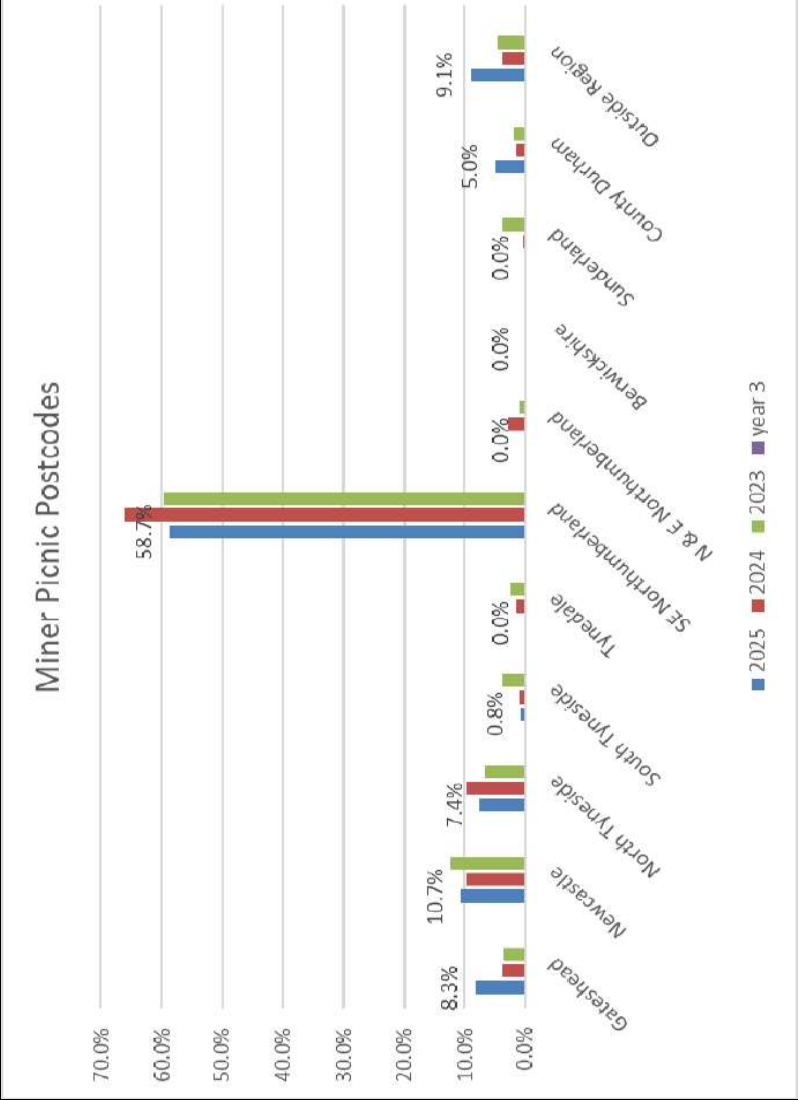
	2019	2022	2023	2024	2025
Café	£945	£1,975	£1,629	£2,109	£1,430
Retail	£431	£668	£846	£1,114	£922
Parking	£479	£1,582	£1,358	£1,697	£1,183
Donations	£144	£461	£330	£243	£20
Annual Pass	£-	£-	£-	£441	£9
Gift aid	£-	£-	£-	£70	£-
Visitors	891	1,608	1,786	2,102	1,493
Weather	Rain	Windy, sunny, cloudy	Sunny	Windy, sunny, showers	Overcast, rain (yellow thunder warning)



The Northumberland Miners' Picnic Budget 2025 - exc VAT		
Services Cost Breakdown		
Additional toilet facilities inc. accessible portaloos & deckchairs	£	2,030.00
Parking/security support staff	£	1,026.00
Staging and All AV Services and Hire	£	7,169.44
Freelance Event Producer & Manager	£	3,300.97
Marquee, radios, table and chair hire	£	2,070.00
Design & print programmes, ads etc & Event signage	£	2,025.00
Cafe refreshments for the service	£	135.00
WATBUS - community shuttlebus FoC	£	-
Green Room Refreshments	£	-
Crew/Event Staff		
Staffing - additional events	£	718.00
Overnight Security - site security Tyne Tees	£	239.20
Stage Manager	£	220.00
Artist liaison and kids parade management	£	220.00
Crew for event set up, delivery and take down	£	864.00
Performers/ Artists		
Bread & Butter Theatre Company - Event Comperes	£	850.00
Walkabout Theatre - street performers	£	910.00
Mr Wilson's Second Liners Stage Headliners and Kids Parade	£	3,445.00
Northern Proud Voices Community Choir	£	250.00
Build the band' craft & kids parade (inclu workshop May half term)	£	2,820.00
Miners' Bait Box kids craft 2 x artist facilitators and materials	£	650.00
Bedlington Community Brass Band	£	250.00
Ashington Brass Band	£	250.00
Jayess Newbiggin Brass Band	£	250.00
Miners' Banner Project Display & Demo - WHN staff/freelance	£	-
The Science of Bubbles Activity - WHN Staff	£	-
Miners Memorial Service - AGT & WHN Staff	£	-
Age UK Woodhorn Weeders activity stall - WHN Staff	£	-
WGNR Volunteers stall and raffle - WHN Staff	£	-
TOTAL COST	£	29,692.61
Income		
Ashington Town Council contribution	£	5,000.00
Food concession	£	580.00
Donations	£	20.00
Annual Pass	£	9.00
Café Income NOT Profit	£	1,429.59
Shop income NOT profit	£	921.79
Car Parking	£	1,183.33
Total Income	£	9,143.71

Audience Postcodes:

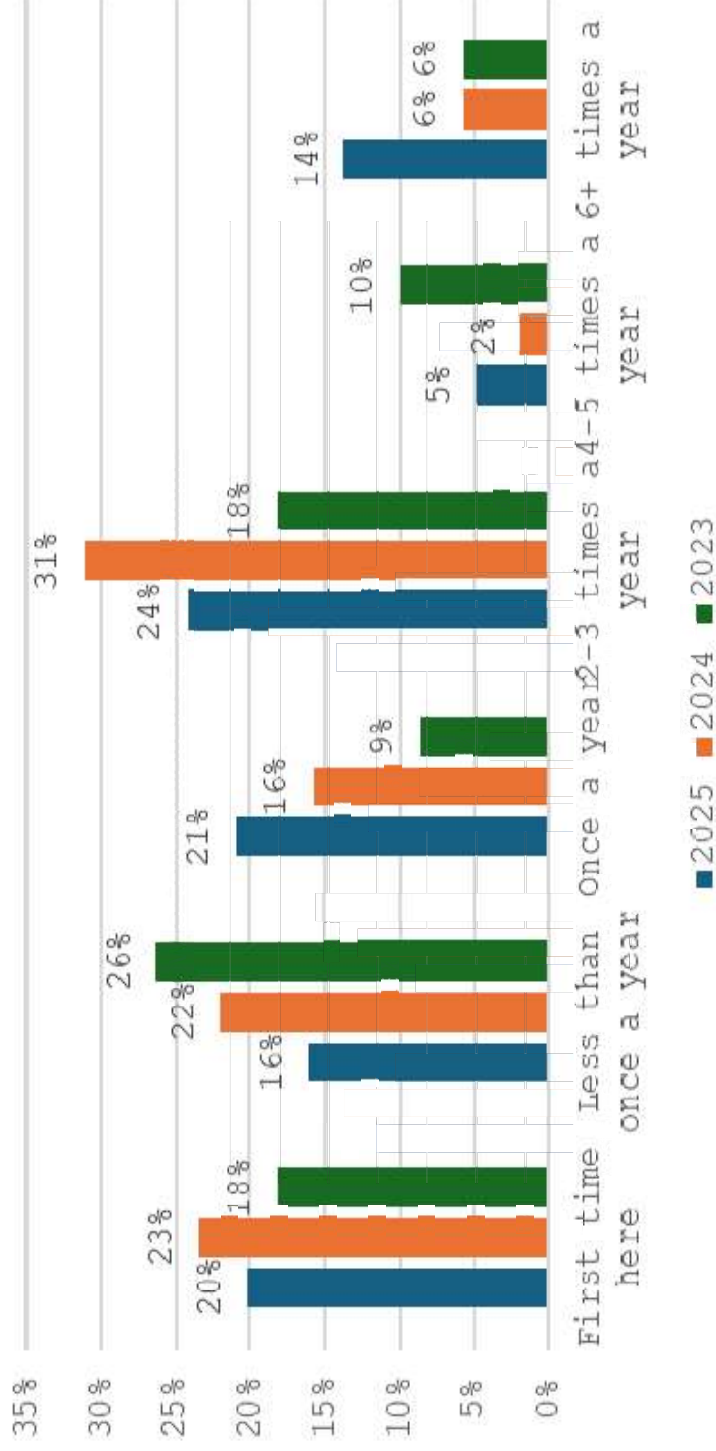
Area	2024	2025
Gateshead	3.7%	8.26%
Newcastle	9.6%	10.74%
North Tyneside	9.6%	7.44%
South Tyneside	1.1%	0.83%
Tynesdale	1.5%	0.00%
SE Northumberland	66.1%	58.68%
N & E Northumberland	3%	0.00%
Berwickshire	0%	0.00%
Sunderland	0.4%	0.00%
County Durham	1.5%	4.96%
Outside Region	3.7%	9.09%
Total		100.00%
Northumberland Total	69.1%	58.68%
NE Total	NE total	90.91%



How did you hear about us?

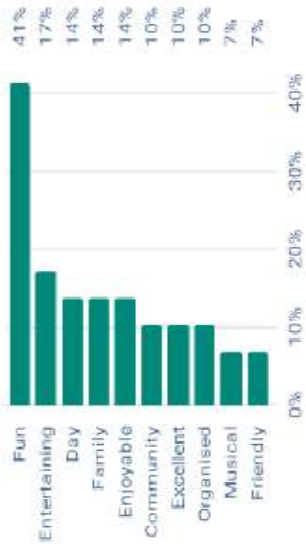


How often do you visit the Musuem?



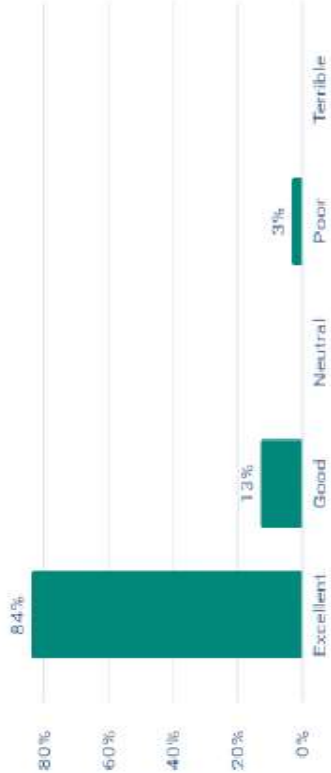
Public Survey

Three words: Please write three words to describe your experience



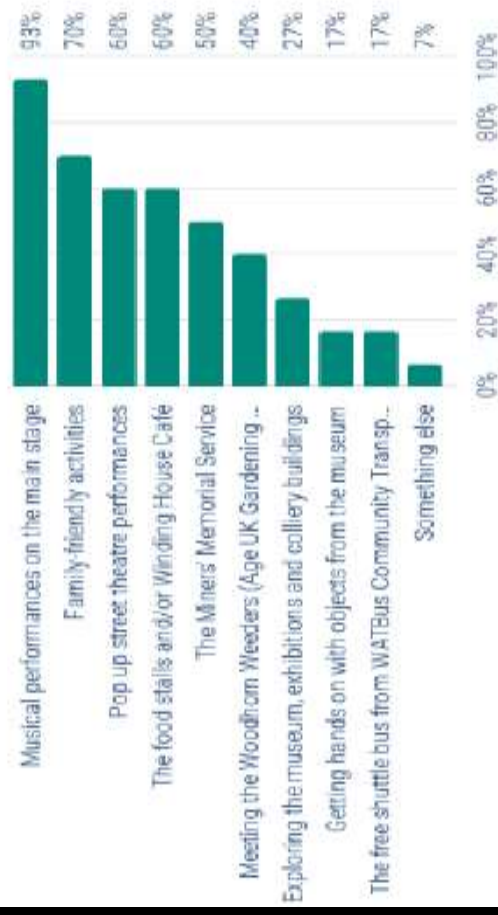
Responses: 29

Overall experience: How would you rate your experience overall?



Responses: 37

What did you like about the Miners' Picnic?



Facebook Feedback:

'Another great day at the 2025 picnic the sun shone for most of the day and even the rain didn't stop the enjoyment, we just danced through it... thank you all for a lovely day.'

'Well done for keeping these important events going and everyone who supported it, the mining industry and those who worked in it have helped make our country what it is.'

'Ashington brass band were just amazing! Thank you for a fab day out!'

'What a fantastic day! Lovely atmosphere.'

'Well done Woodhorn Museum, a fantastic day.'

'What a great day and the sun and lovely to see everyone enjoying it. Loved the parade.'

'Great day out.'

'Great day.'

'Thank you all.'

'We loved it, thank you for all that came along.'

'We had a fantastic time!'

'Great to see you all having a brilliant day. Well done to everyone for making it happen.'

'Fabulous day for everyone x'

'A lovely atmosphere and very well organised. A great day out.'

'Really good, thanks.'

'Had a great day – thank you.'

'We had a great time thank you.'

'Thank you all had a fab day as always, our annual pilgrimage from Ashington to Woodhorn.'

'Fantastic day as usual. Looking forward to next year already.'

'Our first visit and definitely won't be our last!'

'Great day thank you, our first time and won't be our last'

'We had a great time'

'Brilliant day'

'Great day thanks'

'It was a lovely day today and we enjoyed it. Food was nice'

'We had such a great time singing with Northern Proud Voices thank you to all the stewards who were so lovely and helpful for making it a safe and welcoming event! We LOVED it!!'

Word Cloud of most used feedback words:

