

## AGENDA 14, Enc ix) Events Advisory Group Summer 2023 Events and Activities Proposal

### Aims

The aims of the following proposals are to:

- Further engage with the local community
- Provide a safe and well organised event or activity for the community.
- Use local businesses in the town.
- Deliver a cost-effective event or activity within the designated budget.

### Pride Picnic in the Park - Saturday in September – 10am to 2pm

As part of LGBT Pride Month, the Events Advisory Group wanted to propose a Pride Picnic in the Park. The suggested date for the event was to be Saturday 17<sup>th</sup> June, however, due to a full calendar of events in June as well as a Bowls Match in Hirst Park on the 17<sup>th</sup>, it is suggested the picnic take place in September.

LGBT Pride Month is a month, typically June, dedicated to celebration and commemoration of lesbian, gay, bisexual, and transgender (LGBT) pride. Pride Month began after the Stonewall riots, a series of gay liberation protests in 1969, and has since spread outside of the United States. Modern-day Pride Month both honours the movement for LGBT rights and celebrates LGBT culture.

### Location

The event would take place in Hirst Park. Working with the Hirst Park Community Engagement Team to deliver a fun day for all and raise awareness of LGBT support.

### Elements on the day

Site	Component	Lead
Hirst Park Pavilion	Pride activities	Hirst Park
Hirst Park Pathways	Information stalls  Liaise with Northumberland Pride, ( <a href="http://northumberlandpride.org.uk">northumberlandpride.org.uk</a> ) and Curious Arts, <a href="#">Curious Arts, Celebrating LGBTQIA+ culture and arts across the North East and beyond</a>	ATC
Hirst Park Grassed Area	Picnic for public attending the event with free cake (rainbow) supplied by Northumberland College	ATC/Hirst Park
Outside Pavilion	Koast Radio	ATC
Cost	Suggested Amount	Notes
Use of NCC gazebos		
Cake provided and given out by Northumberland College Students		
Koast Radio		

Costs to be sought, however, a total budget of £1,000 is being requested to cover any donations to providers and to purchase refreshments (cakes).

## AGENDA 14, Enc ix) Events Advisory Group Summer 2023 Events and Activities Proposal

### Summer Activities Programme – Every Saturday of the school holidays

The Advisory Events Group propose that the Council facilitate various activities on Station Road (one way section) every Saturday of the school holidays.

There are already several activity programmes being organised throughout the town for the summer months, and it is envisioned that the additional activities will complement those, giving families plenty of choice and encouraging footfall onto the high street for businesses.

#### ***Element on each day***

Date	Activity	Notes
29 <sup>th</sup> July 2023	Mortal Fools Street Theatre	
5 <sup>th</sup> August 2023	Mr Raggy Beard	£150
12 <sup>th</sup> August 2023	Craft Session	
19 <sup>th</sup> August 2023	Facepainter	
26 <sup>th</sup> August 2023	Live Music	
2 <sup>nd</sup> September 2023	Fairground ride	

Costs to be sought, however, a total budget of £2,000 is being requested to cover the cost of booking the activities.

All activities on Station Road will be subject to permissions from NCC's Highways Department.

Each provider will be responsible for their own risk assessment and public liability insurance, which they will need to provide to the Council.

### **Family Fun Day – Saturday 12<sup>th</sup> August**

The Events Advisory Group propose working in partnership with [Get Onside](#) to arrange a Family Fun Day at Ashington Hirst Welfare Centre.

The event will incorporate sports activities, including a Walking Football Tournament and a Community Groups and Organisations Showcase.

Community groups will be invited to book a table in the sports hall at the Hirst Welfare to showcase what they do. We are currently engaging with approximately fifty different groups and organisations in the town, many of which are struggling with recruiting new members and paying soaring fuel bills.

The Showcase will give community groups and organisations the opportunity to showcase what they do and enable them to recruit new members.

#### ***Elements on the day***

Site	Component	Lead
Outdoors - 3G Pitch	Walking Football Festival	NCC Sports Development
Outdoors - Grass Pitch	Sports / Family Fun Activities	NCC Sports Development / Ashington Town Council
Indoors	Local Group / Organisation Showcase	Ashington Town Council

## AGENDA 14, Enc ix) Events Advisory Group Summer 2023 Events and Activities Proposal

Cost	Estimate amount	Notes
Additional First Aid Provision	£250 - £400	St Johns Ambulance
External Activity Providers	£1500 - £2000	Examples - Laser Battlefield, Soft Archery, Bouncy Castles, etc

The above costs are estimates; a budget total of £3,000 is being requested.

Event Risk Assessment and SAG Event Notification are being completed by the NCC Sports Development Lead and hire of the sports hall to be agreed by NCT/Active Northumberland.

### Summary

The total cost for the events and activities above is £6,000 which is within the Councils budget for this purpose.

Events	tba	agreed
Easter Bunny Hop		£500
Armed Forces Day		
Miners Picnic (Woodhorn)	£10,000	
Miners Picnic (Banners Ex)	£500	
GBGW		£3,000
Pride	£1,000	
Fair Day		£12,000
Family Fun Day	£3,000	
Station Rd - Summer	£2,000	
Ashington Hirst Bowls Cup		£400
Community Groups		
Remembrance		
Christmas Lights		£2,500
Great British Spring Clean		
<b>TOTAL</b>		<b>£34,900</b>
<b>Budget Available</b>		<b>£63,000</b>

**Sharon Parmley - Communication and Engagement Officer**  
**4<sup>th</sup> May 2023**