

AGENDA 11, Enc vi) Summer 2024 Events Proposal

Executive Summary

In addition to Ashington Fair Day which has already been agreed, and plans are well underway, this report proposes two main community events for Summer 2024 in which the Council are involved.

Family Fun Day (Saturday, August 3rd)

Family event in partnership with Get Onside at Ashington Hirst Welfare Centre.

Will include a walking football tournament, sports/family activities, community group showcase. Community groups can book a table indoors to promote themselves.

Northumberland County Council Sports Development team will lead sporting elements.

Proposed budget: £2,000

Pride Picnic in the Park (Saturday 7th September)

An LGBTQ+ pride event held in Hirst Park from 10am-2pm

Will have activities, info stalls, music provided by Pride Action North.

Free picnic and cake supplied by Full Circle Food Project.

Proposed budget: £3,000

Aims

- Foster a stronger sense of community pride, belonging and inclusivity by providing opportunities for all residents to come together, celebrate diversity, and participate in shared experiences.
- Create vibrant, family-friendly events that promote health, wellness, and bonding through recreational activities suitable for all ages and abilities.
- Showcase and support local businesses, organisations, and cultural groups by providing platforms for them to engage with the community.
- Ensure events are professionally executed with proper planning, risk management, and adherence to council policies while maximising value for residents.
- Raise awareness and educate attendees on important civic issues and initiatives in an engaging manner.

Family Fun Day – Saturday 3rd August

Following on from the success of last year's Family Fun Day we will work again with Get Onside to arrange a Family Fun Day at Ashington Hirst Welfare Centre.

The event will incorporate sports activities, including a Walking Football Tournament and a Community Groups and Organisations Showcase.

Community groups will be invited to book a table in the sports hall at the Hirst Welfare to showcase what they do. The Showcase will give community groups and organisations the opportunity to promote what they do and enable them to recruit new members.

Elements on the day

Site	Component	Lead
Outdoors - 3G Pitch	Walking Football Festival	NCC Sports Development
Outdoors - Grass Pitch	Sports / Family Activities	NCC Sports Development / Ashington Town Council
Indoors	Local Group / Organisation Showcase	NCT/Ashington Town Council

Event Risk Assessment & SAG Event Notification being completed by the NCC

Cost: £2,000

Pride Picnic in the Park - Saturday 7th September – 10am to 2pm

Following on from the success of last year's Pride Picnic and the event requiring more budget, the proposal is to hold again, and work more closely with Pride Action North.

LGBTQ+ Pride Month is an annual celebration held in June to honour the dignity, equality, and increasing visibility of lesbian, gay, bisexual, transgender, queer, and other sexual and gender minority individuals (LGBTQ+). This commemorative month traces its origins to the Stonewall Uprising of 1969, a pivotal protest that catalysed the modern LGBTQ+ rights movement. Originally centred in the United States, Pride Month has now gained worldwide recognition and celebration as a time to peacefully promote self-affirmation, equal rights, legal protections, and increased societal acceptance of LGBTQ+ people. It serves as a tribute to the ongoing pursuit of LGBTQ+ equality while joyfully embracing and promoting the rich diversity of LGBTQ+ communities, identities, and cultures.

The summer months are busy and the decision last year, which worked, was to hold the event in September.

Location

The event will take place in Hirst Park. Working with Pride Action North to deliver a fun day for all and raise awareness of LGBTQ+ support.

Elements on the day

Site	Component	Lead
Hirst Park Pavilion	Pride activities	Hirst Park
Hirst Park Pathways	Information stalls Liaise Pride Action North, to provide information stalls, activities and music.	ATC
Hirst Park Grassed Area	Picnic for public attending the event with free cake supplied by Full Circle Food Project	ATC/Hirst Park
Outside Pavilion	Koast Radio	ATC

Budget: £3,000

Events Summary Sheet

Events	Proposed	Agreed
Easter Bunny Hop		£400
Climate Change Initiative		£2,500
St Georges Day Window Display Competition		£350
Miners Picnic (Woodhorn)		£5,000
GBGW		£1,500
Fair Day		£14,000
Family Fun Day	£2,000	
Pride Picnic	£3,000	
Ashington Hirst Bowls Cup		£400
Christmas Lights	£3,500	
ECO Fair	£3,000	
TOTAL	£11,500	£24,150
		£35,650
Budget Available		£40,000

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30th May 2023