

Aims

The aims of the following proposals are to;

- Further engage with the local community.
- Provide a safe and well organised event or activity for the community.
- Use local businesses in the town.
- Deliver a cost-effective event or activity within the designated budget.
- To address any gaps in the offer for Summer 2023.

On Tuesday 30th May, I attended a meeting at Ashington Family Hub to discuss with managers any gaps in summer holiday activities across the town.

Due to the increasing cost of living families are finding it more and more difficult to find the finances for holidays or holiday activities.

Ashington Family Hub in partnership with Ashington Town Council can help address this issue with the following proposed activities.

Brunch Club

One session per week, for six weeks, starting at 11am families can come along to Brunch Club and enjoy a meal and then play indoors and outdoors with various toys and games.

Family Hub staff will set up a café style restaurant, enabling families to sit around the table and have a meal together.

The menu will include bacon sandwiches, toast, beans, scrambled eggs, cereal, fruit and fruit juice.

The day of the week is to be agreed to link in with other organisations who have applied for HAF funding.

The cost of 6 Brunch sessions is £1,000.

Bus Trip to South Shields

Ashington Town Council to provide the means to book coaches for family days out at a minimal cost for those attending.

The trip would enable Family Hub staff to engage with hard-to-reach families as well as those families on low incomes. Giving families the opportunity to experience a day trip that they would ordinarily not be able to afford.

The cost of a coach to South Shields is £450.

Bus Trip to Saltwell Park

Ashington Town Council to provide the means to book coaches for family days out at a minimal cost for those attending.

The trip would enable Family Hub staff to engage with hard-to-reach families as well as those families on low incomes. Giving families the opportunity to experience a day trip out that they would ordinarily not be able to afford.

The cost of a coach to Saltwell Park is £450.

Events Advisory Group Additional Summer Provision AGENDA 11, Enc vii)

Graffiti Workshop

One of the gaps identified in the meeting was activities for older aged children (8-13)

A graffiti workshop would engage this age group by encouraging their artistic abilities and engaging with others as a group.

The cost of a graffiti workshop is £300.

Animal Antics

One of the gaps identified in the meeting was activities for older aged children (8-13)

Children will be able to touch and hold the animals as well as learning about them and how to look after them. It can be as both educational and fun. Subjects like rainforests, Day and Night, Mini Beasts and Animal Care are covered to follow the curriculum.

The cost of Animal Antics £180.

Ashington Family Hub have very little funding to deliver a full and diverse offer for the school summer holidays.

If they were unsuccessful in acquiring funds from Ashington Town Council the above trips and activities, the offer would be restricted to activities that can be delivered at no cost, therefore no trips, food, or external providers.

The Family Hub will provide data on the completion of all the events and activities. Giving numbers who have benefited from the activities and feedback from all involved. As further engagement I will attend some of the activities and report how they are being received.

Sharon Parmley

Communication and Engagement Officer

5th June 2023