

AGENDA 11, Enc viii) Events April 2024 to July 2024

The Great British Spring Clean - Tuesday 26th March to Saturday 30th March 2024

For the 2024 campaign, Ashington Town Council has planned multiple litter clean-ups around the area in partnership with Northumberland County Council. All town residents are encouraged to take part!

Bunny Hop Easter Egg Trail Saturday 23rd March to Saturday 13th April 2024

ATC will host an Easter Egg Hunt involving local businesses on Station Road, Woodhorn Road, Lintonville Terrace, and Laburnum Terrace. The event will also include presentations at the Ashington Library on April 12th and 13th.

Budget:

The budget for the event is £400. This will cover buying Easter Eggs (no plastic). We anticipate 200, but a contingency in case there is more engagement than the previous year.

St Georges Day Parade - Saturday 20th April 2024

A St. George's Day Parade will be held on April 20th hosted by the Royal Regiment of Fusiliers. In support of this ATC will hold a shop window competition and encourage local businesses to display St. George's flags and decorate their windows to the theme.

Budget:

The budget of £350 will be used as prize money for the winning shop windows. First place £200, second place £100 and third place £50.

Climate Change Initiative – School Poster Competition

As part of ATC's commitment to reducing the effect of climate change. In advance of Earth Day (21st April), we will hold a poster competition for local primary schools, launching on April 19th. The designs will be asked to focus on educating and encouraging emission reduction activities like turning off lights, shorter showers, and walking more. Selected poster designs will be printed and displayed around town - including bus shelters and litter bins - to inspire climate action in the broader community. The finished designs will be in place to support The Great Big Green Week in June.

Budget:

The budget of £2,500 will cover the cost of frames for bus shelters (10) and litter bins (20) approx. £300, and a £250 contribution to each school towards their own green initiatives.

The Great Big Green Week - Tuesday 11th June 2024.

From the 8th to the 16th of June, it's The Great Big Green Week national campaign. ATC will again participate by holding an event at Ashington Market on Tuesday 11th June.

Several NCC market stalls will be reserved for the day to provide climate change advice and green living information to Ashington residents in partnership with several other climate conscious organisations, as well as the sustainable raffle for residents.

Budget:

The budget of £1,500 will be used to purchase prizes for the sustainable resident's raffle. Market Stalls are foc from NCC.

Ashington Community Fayre Day - Sunday 7th July 2024

ATC will host an entertaining community fair offering family-friendly activities and entertainment.

Budget:

The budget of £14,000 will cover the cost of staging, entertainment, activities, welfare facilities and event permissions.