## AGENDA 13a, Enc x) Visitor Postcode Data And Numbers

An issue identified this year is that postcodes are only collected after the gates are officially opened which means that those who are part of the bands, or involved in the Memorial Service are not collected. Nevertheless, the vast majority of visitors to the event are local to South East Northumberland.

Total numbers in 2022 (after two-year Covid, great weather) – attendance 1500. 2023 – 1800.



